

**Birmingham Bloomfield Chamber Healthcare Forecast Breakfast to focus on health care, Affordable Care Act**

Mar 5, 2013



**For Immediate Release**

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BIRMINGHAM, MICH., March 4, 2013 – With health care costs continuing to rise while new government regulations begin going into effect, employers and employees alike are struggling to determine what future medical benefits will be offered – and at what price.

To help the local business community better navigate the health care minefield, the Birmingham Bloomfield Chamber is partnering with Beaumont Health Systems in hosting its 2013 Healthcare Forecast Breakfast from 8-9:30 a.m. Mar. 21, at the Townsend Hotel in downtown Birmingham. Scheduled speakers include Gene Michalski, president and CEO of Beaumont Health Systems, and Michael Herbert, senior vice president and executive director of Beaumont Physician Partners.

Michalski will address the continuing evolution of how health care services are provided by the medical community, and the challenges corporate America faces in providing health care benefits to their employees. Herbert will focus on the impact the Affordable Care Act will have on both employers and their employees. A question and answer session with attendees will follow the remarks.

Cost of the event is \$40 for Chamber members in advance and \$50 for nonmembers and includes a full breakfast. Corporate tables of eight are available at \$290.

In addition to Beaumont, event sponsors include the Clark Hill law firm, Huntington Bank Wealth Management group, the Center for Financial Planning, Bank of Birmingham, Blue Cross Blue Shield of Michigan, and Sacred Garden Healing Arts Center.

For more information and to register for the Healthcare Forecast Breakfast, visit the Chamber Web site at [www.bbcc.com](http://www.bbcc.com), or call the chamber offices at (248) 644-1700, ext. 21 or 24.

Six communities strong, the 700-plus member Chamber plays a vital role as the lead business advocate in Beverly Hills, Bingham Farms, Birmingham, Bloomfield Hills, Bloomfield Township and Franklin.

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**Media Contacts:**

Danielle Workman

Birmingham Bloomfield Chamber

(248) 644-1700

[daniellew@bbcc.com](mailto:daniellew@bbcc.com)