

Pinterest:

Why should you get Pinterest?

1. It boosts your search engine optimization (SEO).
2. It's compatible with Vimeo and YouTube.
3. It's free!
4. It will help you beat your competition.

Who has Pinterest?

West Bloomfield → No,

Troy → No, but they have YouTube.

Royal Oak → No, but they have YouTube.

Ferndale → No.

Pinterest is a website where users can post videos and photos. A lot of businesses are starting to use it. They're creating photos that illustrate before and after shots and adding testimonials, infographics, and coupons to their boards. A board is a folder for the pins. Pins are pictures and videos that people upload. Thankfully, Pinterest is compatible with Vimeo and YouTube. If our members allow us to, then we can make videos filled with testimonials. We can also talk about annual events, upcoming events, give a tour of the office, and mention why people should join. Hash tags can be helpful when trying to boost your search optimization on Pinterest.